

How to Start a New PowerCore Team

1 RECRUIT

- ✓ **DO** Consider a recruitment requirement. Each new Member recruits a new Member.
- ✓ **DO** Take a check-it-out visit at an existing Team. Email Wendy@PowerCore.net or call 404-816-3377.
- ✗ **DON'T** meet as a group at 7am before there are 10 people. It kills momentum.

The magic number: **10 applications. Then we start.**

*An application is the only way to hold a classification.
Payment processed the day of the first meeting.*



How to Recruit

1. Call people who already give you referrals. Ask if they've heard of a group like this. Ask if they want to be involved in your group.
2. Pull out the business cards you collect at networking events. Call people and say, "Is your business in growth mode? Are you interested in a referral networking group?"
3. Post "I'm starting a new referral group in the area - call me to see if your classification is still available." on LinkedIn and Facebook.

2 READY

When 10 Applications are in at PowerCore Central:

1. Select a location.
2. Choose a name.
3. Choose a meeting day.



3 LAUNCH



PowerCore Central Arranges Five Angel Officers

These experienced Members guide new Teams to launch. We'll teach you how to do PowerCore and do it well.

🎯 THE GOAL Money-making Business Growth

Double from 10 to 20 Members in the first six weeks.

The marketing momentum will serve you for decades.

This is simple, and it takes action.

Action that builds your business. You win.

Wendy@PowerCore.net • 404-816-3377

PowerCore[™]
Build Your Business Naturally