



September 3, 2015

To Whom It May Concern:

During the month of April 2015, I met with Kriston Sellier and her team at ID8 (Ashley George and Roy Fleeman) to discuss branding (logo, e-mail signature, and business cards) for my firm. Over the next two months, Kriston and her team produced a beautiful logo, e-mail signature, and business card design. Because of her firm's *outstanding* work, I asked Kriston to design my firm's letterhead and envelopes.

ID8 established a fresh and new identity for my firm. My new logo is an abacus with the letter "H" for Hinton. The contemporary color and design depart from traditional accounting firms, and I love it. They listened to me, and I trusted them.

ID8 created an e-mail signature. With my new e-mail signature, I enjoy writing e-mails, and it enables me to project a professional image to my readers. A PowerCore colleague was so impressed with my e-mail signature that she asked me to send her an e-mail, while in class, to show to other students.

ID8 designed my business cards and created a slogan. In addition to the beautiful design of my business cards, Kriston and her team reviewed the work of the printer to confirm that the final product matched their business card design. As a by-product of their creativity, they created a slogan: "accounting built for you." They successfully put my firm's new identity into words.

ID8 designed my letterhead and envelopes. My firm has cutting-edge stationery, and I look forward to using it in future direct mail campaigns.

Because of Kriston's professionalism, creativity, and reliability, I *highly recommend* her services. She and her team enhanced my firm's image in the minds of my prospects and clients. I plan to retain ID8 again in the near future. They understand the projected destination of my firm, and they possess the *skills* to help it get there.

Sincerely,

A handwritten signature in cursive script that reads "Raymond L. Hinton, Jr." The signature is written in dark ink and is positioned above the printed name.

Raymond L. Hinton, Jr.