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Tre Jackson & Millennial Crown Productions,

I am excited to write this letter after the tremendous support you gave me, the result of which was a professional video that has successfully expanded my outreach. My plan going into this process was to have Tre film me giving an already scheduled presentation to seventeen of my closest referral partners. I would then publish the talk on LinkedIn for the general public.

My original objective was to double the number of people exposed to my presentation to a very reasonable thirty-four. Instead, fifty-five (55) people watched the presentation from start to finish and seven hundred and fifty-four (754) watched the video for any amount of time.

Sure, I felt as though the message of property tax appeals was going to resonate during property tax season. Sure, I was prepared for filming, I needed to make the presentation anyways! However, what I was unsure of was: is this investment in my online presence going to be worth it? The answer was a resounding yes.

Among the seven hundred and fifty-four who saw the video, many included realtors and loan officers (high opportunity connections in my field) who agreed to forward the video over to their clients. Furthermore, my video undoubtedly gained me legitimacy in a way I cannot quantify. I am proud of this video, and I can use it for the next three years if I want to!

All I had to do was offer Tre my inspiration and he took it from there. The coolest adoption that he made was a live PowerPoint moving simultaneously with my speech in the upper right-hand corner. Have a big moment in your life that would be better documented for the public to see? Consider hiring Tre and you will be blown away.

Thx Tre!
JBS

Best.

Jacob "Jake" Shumard