

*Annie*

Your SuperSonicPitBull REALTOR®

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Wendy-

Congratulations on 20+ years in the business of connecting business owners with like-minded people to increase their bottom line through targeted referral marketing. While it is true that you have been connecting people through your life long business pursuits – nearly everyone who knows you would say you are truly in your element in the PowerCore environment.

You have an inquisitive and adventurous nature – willing to do just about anything anyone might suggest – except to hike Half Dome or eat another parsnip – that permeates your personal and professional life. This nature lends to your voracious reading habit – over 700 business related books and counting. Not being the stereotypical introverted bookworm – you have an appetite to share what you learn, including an obscene amount of data as well as a colorful and extensive vocabulary. Your one-on-one meetings and group trainings have been described as ‘drinking from a firehose’ by more than one attendee.

You are a rare breed of person – who knows a lot about a lot, but you are also willing to admit your shortcomings and when you’ve made an error – think Keto cottage cheese brownies or when we had a difference of opinion when I was TC.

While you have had zero success in finding a ‘keeper’ recipe in a Williams Sonoma cookbook and, admittedly cannot keep a houseplant alive, the business you and George have built has contributed to the success of many businesses well as the professional development of countless people, as in the 28 groups across the metro area – including many at this table – documented by the approximately 80,000 We Did Business slips passed since 2017 at an average of 830 per month!

Ken has said that for the time he has been in PowerCore as a business owner, he believes that 35% of his business has come from the referrals he gets via the Facebook ‘mafia’ and Wednesday morning meetings. For my part, in my 6 years of PowerCore membership, I can directly attribute $4,055,000 in sales which translates to $101,375 in GCI.

I want to thank you for the opportunity to make great friends, connect with reputable vendors while growing my business.

Respectfully,

Annie DeRose-Broeckert

Wife to Ken, Mom to Daniel, Gabriel & Michael

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