



I own and operate The Air Company, we are a full service Heating, Air Conditioning, Refrigeration company serving all Residential and Commercial Properties. I contacted and discussed with Mark our challenge of using LinkedIn as a tool to attract and engage our prospects and clients.

While we post sporadically on LinkedIn our success is hit or miss. Mark did a great job of explaining the nuances of posts and followers. He also explained the need to have clean succinct profiles that are immediately engaging and can assist in furthering our cause.

We contracted with Mark to help educate our marketing strategist on the need to clean up our LinkedIn profiles so when we are searched / create content we are maximizing our opportunities along the way.

Mark did fantastic work in providing his service and imparting his expertise. He gave us a clear roadmap, with step by step instructions, for our strategist to execute. I certainly appreciated his professionalism, commitment to his craft, and of course his expertise.

His deliverables and knowledge base are simply outstanding.

I would be happy to answer any questions that you may have about Mark's services.

Chris Marek  
The Air Company  
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