



Senior Living and Care Solutions

To Whom It May Concern,

I am writing to enthusiastically endorse Tom Martin as an exceptional business coach. Over the course of six months, I had the pleasure of working closely with Tom as he helped guide me through various challenges in my ElderCare Consulting business. His approach was nothing short of transformative.

One of Tom's standout qualities was his compassionate and attentive nature. From the very first meeting, it was clear that Tom was an excellent listener, ensuring that he fully understood the issues I was facing before offering any guidance. He was not only quick to provide practical solutions but also tailored them to the specific challenges I had with time management and the administrative burdens of running a business.

Under Tom's guidance, I went from managing my weeks in a reactive, "flying by the seat of my pants" manner, to implementing a disciplined and organized approach. He helped me structure my days with intention, dedicating time to specific tasks and types of meetings, which significantly improved my productivity.

In addition to his coaching expertise, Tom shared my Christian faith. This common ground added another layer to our work together, as he seamlessly blended business strategies with our shared belief in serving others as our primary purpose. His insights were not only professionally beneficial but personally uplifting as well.

Tom's calming demeanor made every session something to look forward to. His supportive nature and the solutions he provided were always presented in a way that made me feel empowered and confident in my next steps. Most importantly, he helped me recognize that trying to handle every aspect of my business alone was unworkable, and he encouraged me to seek help with administrative tasks. This realization has been pivotal to my business's growth and my personal well-being.

I wholeheartedly recommend Tom Martin to anyone seeking a knowledgeable, compassionate, and faith-aligned business coach. He has an incredible gift for helping business owners clarify their vision and implement the steps necessary to achieve it.

Sincerely,

Christopher Lyboldt

Christopher Lyboldt
Owner, Senior Care Authority