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To Whom It May Concern,

I am pleased to offer my highest endorsement for Susan Honea and her coaching services. Prior to our recent coaching call, I was struggling to clearly define my niche and effectively engage potential clients through my website and marketing efforts. Despite knowing that I needed to refine my focus, I lacked the clarity and actionable strategies to move forward.

Susan provided invaluable insight during our call. She helped me clarify my target audience and refine my niche by asking thought-provoking questions that led to important breakthroughs. Additionally, she offered practical advice on optimizing my website to better connect with visitors and highlighted ways to best incorporate the PowerCore InfoMinute format to create referral opportunities. We also brainstormed on lead magnets and outlined actionable weekly steps to drive business opportunities, which gave me a clear and manageable plan moving forward.

As a result, I now have a much clearer sense of my ideal clients and how to attract them. Thanks to Susan's guidance, I feel much more confident in my marketing approach and business development strategies. I am excited to apply the steps she outlined. I enthusiastically recommend Susan to anyone looking for clear guidance, practical strategies, and expert coaching to elevate their business and achieve meaningful growth.

Sincerely,

A handwritten signature in black ink that reads 'Monica'.

Monica Tschantz
President

