



THE PRINCE OF PRESSURE

---

**NAME:** COLLIN BENNETT  
**EMAIL:** SALES@THEPRINCEOFPRESSURE.COM  
**PHONE:** 678-633-0673  
**WEBSITE:** WWW.THEPRINCEOFPRESSURE.COM

**DATE:** 03.19.25

*ENDORSEMENT LETTER: Woosh Marketing Consultants*

To Whom It May Concern,

Operating as a business since 2021, however only starting Full-Time in July of 2024, I had a problem identifying with my “Ideal customer,” and communicating with prospects the value proposition I bring to the table. My goal was to identify how Customers & Prospects viewed The Prince of Pressure LLC and efficiently communicate that message.

David and I met on multiple occasions, compiling data about the business history, future direction, current market conditions and expectations, how customers view me, and what I want my image to be, just to name a few; to identify how my target audiences view The Prince of Pressure LLC.

Following our meetings David provided exhaustive research + analysis walking me through the lens of the “customer/prospect,” and my value proposition. This illustrated how I could differentiate myself and engage with customers.

I highly recommend working with David. His industry knowledge, level of attention to detail and exhaustive questions, helped me Identify how my customers/prospects really viewed my services.

Kind regards,

*Collin A. Bennett*

Owner/Operator, The Prince of Pressure

Pressure and Soft Wash Solutions

Contact Us! 678-633-0673