



2 April 2025

Frank Gomez
WP Tech Guru (Formerly Empowered Marketing Group)
Web Design

Dear Frank,

It is my honor and distinguished pleasure to emphatically highlight your commitment to excellence as demonstrated with the most recent reconstruction of my business's website. After years of managing my own WIX site, I was encouraged by other marketing professionals to make the switch to Wordpress. Your years of experience in working in Wordpress plus a personal understanding of my offerings as a myofascial release practitioner lead to my decision in offering you the opportunity to redevelop and host my website.

Frank, your expeditious execution, clear and consistent communication, availability, willingness to work within my timelines, knowledge of google domain processing and more during the project highly supported my confidence in selecting you as my web designer and host. Further, your involvement post online publication and continuous efforts to walk the extra mile by checking my directory listings and social media compatibilities have cemented my trust in your trade execution. I sincerely appreciate your commitment to getting my online presence perfected far beyond the reach of just the website and those who land upon it.

Any small business owner looking to elevate their online presence through a sustainable, fast loading, easily navigable website with a polished appearance should work with you Frank. I will be happy to offer continuous referrals as time unfolds.

With Genuine Appreciation,

A handwritten signature in black ink, appearing to read "Alex Catherine LaPierre".

Alex Catherine LaPierre