

Linda M. Loud

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Bill Cox, Universal Banker
Renasant Bank
1475 McFarland Pkwy
Alpharetta, GA 30005

Dear Bill,

While thinking about what I wanted to write in this endorsement letter, what popped into my head was "Thanks a million!" But to be more accurate I will thank you for \$696.82. That's the amount of interest earned when Ken and I took advantage of Renasant's CD rate of 5% for 5 months and then rolled it all over a few times! But as we know... at Renasant Bank it's not all about the money – it's the relationships!

It was a pleasure for Ken and I to visit your branch for the initial paperwork and deposit to set up the CD. During that visit, you took the opportunity to introduce us to each of the friendly staff members there. And later, each time the CD matured, all you needed was a quick email to inform you of our wishes and you took care of everything.

I so appreciate having you as my Personal Banker. You are the epitome of Renasant Bank's mission to understand and meet the needs of your customers. Ken and I agree: "Job Well Done!" I feel completely confident in recommending you to family, friends, and associates who want to bank with a bank that truly cares, and sees their clients as people, not an account number! Thanks so much for all you do.

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