

## **Letter of Endorsement for Eleanor Thompson**

From Soul Ongoiba

CEO of the Quantum Do LLC

July 1-2025

### **To Whom It May Concern,**

It is with deep appreciation and genuine admiration that I write this letter of endorsement for Eleanor Thompson From Arts Printing, whose professionalism, creativity, and work ethic were truly invaluable during a recent time-sensitive project.

Fifteen days before an important Juneteenth event, I found myself in a bind—without any flyers designed and an extremely tight timeline. With a fast-approaching weekend and no prior notice, I reached out to Eleanor in urgency, unsure whether it was even reasonable to ask for support under such conditions. Despite having a full workload and a scheduled vacation just days away, Eleanor responded with empathy and commitment. Within less than 24 hours, she presented not just one, but two well-crafted flyer prototypes that demonstrated her ability to both understand the vision and elevate it through design.

What stood out most was Eleanor's *attention to detail*—her thoughtful suggestions not only enhanced the graphic layout but also improved the copywriting. Her creative insight significantly impacted the final product, which was later praised by many attendees for its clarity, elegance, and professionalism.

Going above and beyond, Eleanor even made sure the flyers were printed and ready the day before she left for her vacation. She personally expedited the final steps to ensure I had them in hand in time for the event. Her dedication, even while managing her own time constraints, reflected an exceptional level of integrity and care.

Working with Eleanor has been an outstanding experience, and I would wholeheartedly recommend her to any individual or organization in need of a talented, reliable, and deeply conscientious creative professional.

With gratitude

**Coach Soul**