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Endorsement for Nicole Valdez

There are moments in business when the right person makes all the difference — and for me, that person has been Nicole Valdez.

During the COVID shutdown, my business faced one of its most uncertain and stressful periods. My bank of over 30 years was unable to help me financially keep my doors open. Nicole and I are members of the same PowerCore business group, and I turned to her at Synovus Bank for guidance and support.

Within five days, Nicole helped secure the funding I needed to remain open. That support didn't just stabilize my business — it gave me confidence and peace of mind during a time when many business owners felt overwhelmed and unsupported.

That experience reflects who Nicole is. Over the years, I have watched her consistently help individuals and business owners grow by securing the right financial solutions, from loans to 0% credit card options. She is accessible, responsive, and genuinely invested in the success of the people she serves.

Nicole has been a tremendous asset to our PowerCore team and is a true example of what PowerCore represents: trust, relationships, and service. I am deeply grateful for her support and wholeheartedly recommend her.

Sincerely,

Dr. Laurie Dady, BS, MS, DC, ND

