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Dear Steve,

Thank you so much for helping me restructure my business — the design packages, the website, and most importantly, the clarity you brought to how I run things. I have been in my industry for over 15 years, and I'll be honest: I had held onto the same ideas about sales for so long that I didn't even question if they were working for me. After attending your workshops, I started to see that a real, repeatable process could absolutely apply to my business too.

Working with you has been an amazing experience. You opened the strategy sessions with a DISC assessment, which helped us identify the sales style that fits who I am — and that alone was a bit of a wake-up call for me. The initial brainstorming session was intense as it helped me see my business in a light I hadn't even considered. You made the sales goals feel achievable and realistic rather than overwhelming. What truly sets you apart is the way you work with your clients — making them feel at ease while still pushing them toward the goals they came to you for.

Once we finalized the design packages and pricing, and I redesigned the website to function as a real lead magnet, I could see the pieces falling into place. I have already booked multiple discovery calls and a few design-build projects. The process has helped me show up more consistently — whether I'm speaking with homeowners or contractors.

I look forward to recommending you with complete confidence to any small business owner who is ready to stop spinning their wheels and take their business to the next level.

Sincerely,

Vandana Iyengar