



Momentum Construction Inc.

Excellence by Design

**2451 Cumberland Parkway
Suite 3505
Atlanta GA 30339**

Rhonda Sterrett
I360 Group
2548 Morgan Lake Drive
Marietta, GA 30066

Dear Rhonda:

I wanted to take a few minutes and thank you and i360 Group for your excellent work on our new website. We are a design/build construction company and often our clients visit our website to help them decide whether to do business with us. If we want to have the opportunity to convince them that our designs are right for their home, our website needs represent us as a leader in the kitchen and bathroom remodeling industry. Our old site had become a bit outdated and was a bit cumbersome to update. With the growth of social media, our new projects, and our need to rapidly post new content, we felt as though our old site needed a complete overhaul to stay ahead of our competition.

i360 Group came up with a number of recommendations for a new design that would appeal more to our client base and improve readability. We integrated a blog into the site and added a number of new pages to help educate clients about new developments in kitchen and bathroom remodeling. The new design allows users to contact us readily and leave comments. And as web content uses more and more video, we wanted to make sure the new site could adapt to the trend. The process was straight forward and we were able to develop a significant amount of new content to help our organic search efforts.

We now have a site that feels brighter and is up to date. It's in tune with current Internet trends without being trendy. I have been able to add new projects quickly and can add new information about design trends or new products. The site is a reflection of our organization that makes us stand out among our competitors. And of course the initial responses from those have seen it has been overwhelming positive, leading the way for our best year yet.

Best regards,

Michael Smith
