



Scott Rutherford
RutherfordMade
August 14, 2026

PowerCore Team,

It is my pleasure to endorse Chris Eells, who handles the General Liability and Workers' Compensation insurance for RutherfordMade.

As a business owner, insurance can be complicated, and having the right coverage is incredibly important. Chris brings an exceptional level of knowledge and experience to what he does, but what impresses me most is how proactive he is in looking out for me and my company.

Chris doesn't simply sell me a policy and wait until renewal time. He takes the time to understand my business, anticipate potential exposures, answer my questions, and make sure I have the appropriate protection in place. There have been numerous occasions where Chris has gone above and beyond to help me navigate an issue or make sure RutherfordMade is properly protected.

More importantly, Chris truly cares about his clients. You never feel like you're simply an account or a policy number. He genuinely wants to protect the businesses and people he serves, and that level of integrity and commitment is difficult to find.

I have tremendous confidence in Chris and would not hesitate to refer him to any business owner looking for someone they can trust with their insurance needs.

Chris is exactly the type of professional I want representing me, my company, and the people I refer to him.

I wholeheartedly endorse Chris Eells and am proud to have him as a trusted PowerCore referral partner.

Sincerely,

Scott Rutherford
Owner
RutherfordMade, LLC