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To Whom It May Concern:

It's not easy to find people who eagerly jump outside their comfort zone and grab opportunities for new knowledge and adventure. One such person is Barbara Berkowitz of Capocus! Studios. In her calling as a podcaster and video producer, Barbara needs to have lots of different life experiences to draw on to make her interviews interesting and credible for her client's viewers/listeners.

Recently, Barbara joined me as a complete beginner in the world-wide sport of racing Dragon Boats. She was so excited by this sport and what it brings to people from all walks of life. She took on opportunities for personal growth all Summer long by assisting me with other paddlers, organizing a women's team to compete at local festivals, and most of all, being a reliable and enthusiastic volunteer at the Rotary Club of Peachtree Dragon Boat Festival, at which I was the Chair and Race Director.

To further showcase Barbara's thirst for knowledge and adventure, she accompanied me to Sarasota, FL for the 2021 Club Crew Dragon Boat National Championships. I was there to earn more hours towards my USDBF Race Official certification, and she came along to volunteer at the event. After a bit of training with a famous race official, Barbara confidently jumped in to assist with teams that were practicing how to setup properly on the start line on the day before the races officially started. She managed this task all alone for 2 hours at a crucial time for those national teams whilst the race official candidates who would have been helping her were in a mandatory meeting in the finish line tower!

To get someone on your video and podcast production team who has a ready and willing attitude; great stamina; attention to detail; and who is also curious, smart, and a consummate professional. Barbara Berkowitz is definitely the person you want!



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