



Marketing Guru

December 21, 2011

Re: Kay McInroe
Prudential Georgia Realty

To Buyers and those in the Business Community,

Kay McInroe contributes to our community through Kiwanis, where she serves as the chapter President and is a regional leader. In Kiwanis she supports local schoolchildren in improving their grades, and other service projects for children's issues. She also is a Leadership Fayette graduate and continues to serve with their walk for cancer wellness.

Kay has also served on the Fayette Board of REALTORS and the Women's Council of REALTORS

Some people might ask what all that has to do with real estate, but Kay understands that the better connected you are in the community, the easier it is to sell a home. How? Recently a home sold in a neighborhood that Kay had a listed home. She was able to call the REALTOR of that home and get contacts of everyone who had been interested in it. That's how she got her listing sold. It's the connectedness, the relationships, with other REALTORS that makes Kay a great REALTOR.

And her colleagues agree, Kay McInroe was voted by her peers as the Fayette County Board of REALTORS, REALTOR of the Year.

Kay limits the number of listings she will take at a given time to 10, to provide better service. And she still has the 5th highest sales volume in Fayette County. There is no limiting Kay. She operates with excellence in everything she does.

I've worked with her in several different organizations to support a domestic violence shelter and more. And I've served her as a marketing professional. Kay McInroe is a pleasure to work with and to know.

Yours,

Ellie

Ellie White-Stevens