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Mr. Kevin R. Ames Kevin Ames Photography, Inc. 4514 Chamblee Dunwoody Road Unit 466 Atlanta, Georgia 30338

Dear Kevin:

There are rare experiences in life that are so remarkable, so memorable, and so far beyond expectation that they simply must be shared. After I sat for my recent professional photo session in your studio, I knew I had experienced something special.

The morning of my photo shoot, I was running late, and my stress and anxiety levels were off-the-chart. You welcomed me into the studio with your usual calm, steady demeanor. You had pre-arranged for a hair and make-up artist, which I had never before experienced in taking professional headshots. The interplay between you and the artist was light, fun, and calming---I knew I was in experienced hands with you both. Before long, I was relaxed and ready to go before the camera.

The photo shoot itself was simply incredible. Your expert coaching from behind the camera made me feel as though I knew exactly what I was supposed to be doing in every shot. I felt no anxiety, no self-consciousness, and no reservations about the process or what the results would look like.

Following the photo shoot, and right there in the studio, you brought up all of my images on your high resolution monitors. You helped me find the best shots in each sequence, and you demonstrated exactly how you would edit each of my final selections to optimize lighting, tone, color, and the like.

Although I don't consider myself very photogenic, the finished results are simply spectacular. I am so proud of the way these photos came out, and I know they will portray me beyond my hopes and expectations across all of my professional marketing channels.

Kevin, I just wanted to say "thank you again" for a remarkable experience, for your incredible talent, and for bringing out the best of me in these extraordinary photos.

Most Respectfully Yours,

Kaplan Intellectual Property Law, LLC

Barry E. Kaplan