



October 26, 2022

Dear Kevin,

Who knew taking a photo could be painless!

It had been a minute (or decade) since my last headshot. I knew an update was overdue, but I just am not a fan of picture taking. I didn't enjoy picture day at school, and never grew out of the phase.

After hearing your infominites for over a year, I felt I should take the plunge... and it was painless!

The way your sessions are set up, there is no pressure... there is no time limit. We simply take a lot of photos including wardrobe changes, different backgrounds, multiple lighting angles, etc. I was at ease knowing there wasn't a time limit trying to get a perfect picture.

As the session ended, we chose a couple dozen shots for me to review and circle back with you. I chose the photo, and you edited it and provided me with three perfect sizes.

- One for print
- One for LinkedIn
- One for using on websites

I've received several compliments on my new photo. For someone who has a complex about having their picture taken, that is the ultimate compliment.

Again, thank you for helping me be at ease to take a great photo!

Sincerely,

A handwritten signature in blue ink that reads 'Clay Jeffreys'.

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