



A PSYCHOLOGICAL APPROACH TO MARKETING VIDEOS

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Over the past 25 years through participating in athletics, working in fitness facilities and having chiropractors as clients for my video business, I have worked with at least 20 different chiropractors. I have always been a believer in chiropractic since my first herniated disc while wrestling in college in 1996. Over the years I have come to realize that each chiropractor is different and each has his or her specialty. Not every chiropractor I visited could help me feel better. Not every chiropractor I visited could get results. Until I met Dr. Kenny. Dr. Kenny's specialty is getting people OUT OF PAIN.

I originally went to see Dr. Kenny because I was experiencing severe back pain. He diagnosed the issue within minutes of examining me and took an X-ray to confirm what he thought. I was blown away by how quickly he diagnosed my issue and that every single chiropractor before him had missed it. While that was amazing in and of itself, I casually mentioned in one visit that I hadn't been able to lift my arm or throw a ball since I had injured myself bench pressing 10 years ago. Dr. Kenny went right to work and within that 30 minute visit I was out of pain and able to lift my arm and rotate my shoulder. I had lived with pain and just dealt with it for a decade and within one visit it was gone. So now when my 10-year-old son says "Dad, can we play catch?" I am able to say "yes" and not wince in pain with every toss. I'm able to sleep on my stomach with my arm outstretched under my pillow. I'm able to lift boxes onto high shelves without having to psych myself up to deal with the pain.

Dr. Kenny has changed my quality of life and I couldn't recommend him more for anyone who is in any kind of pain.

Sincerely,

Graham Kuhn