



kevin ames PHOTOGRAPHY

January 13, 2021

Mr. Barry Kaplan
Kaplan Intellectual Property Law, LLC
2310 Peachford Road
Atlanta, GA 30338

Dear Barry,

I was thrilled to receive your call this morning saying that the application to trademark my logo has passed the largest hurdle on its path to being a registered trademark. As you explained in the call the trademark will likely be approved by the first part of March, 2021 and that I will receive the official certificate early this summer.

You have made this process which is a web of tasks that are not easily understood by someone not versed in trademark law, easy and understandable. You explained exactly what I had to be do to get this certification. You explained how to get my logo protected for almost all of the commercial photography practices listed by the U.S. government.

In our early talks about the advantages of trademark protection, you told me that the TM on my logo would help create credibility everywhere my logo is seen. That is a pure gold for my marketing efforts. I am proud to have the logo at the top of this letter display the TM symbol.

Barry, I whole heartedly recommend you and your intellectual property protection law services. I rest easier knowing that my business identity is protected. Thank you.

Warm regards,

Kevin Ames
President,
Kevin Ames Photography, Inc.