

# KAPLAN

INTELLECTUAL PROPERTY LAW

A LIMITED LIABILITY COMPANY

*A Patent, Intellectual Property & Technology Law Firm*

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To the Clients, Prospective Clients, and Friends of:

Mr. Rob Burgner and Bleeding Edge, Inc.

It is my honor and privilege to endorse Rob Burgner and his company, Bleeding Edge, Inc., for exemplary service above-and-beyond the call of duty. In my Firm's practice of Intellectual Property Law, we work with businesses to secure mission-critical federal trademark registrations for their important brand names, logos, and the like. As you might expect, there are stringent requirements and deadlines associated with this complex, federal, legal process.

One of our Firm's clients (name withheld to protect client confidentiality) was reaching the end of a non-extendable deadline for filing certain evidence required to complete the trademark registration process. There were only a few days remaining, and the client was unable to secure anyone to assist them in building and launching a merchant-enabled, e-commerce website for their products and services.

I reached out to Rob Burgner at Bleeding Edge. Although Rob was getting ready to leave the country on an extended trip, and although he had other commitments on his plate to deliver before he could leave, Rob graciously accepted my urgent client referral. Rob worked diligently with our client and, in less than twenty-four hours, Rob launched the fully-enabled website. Because of his timely work, and because of his careful attention to our client's business and legal needs, my Firm had exactly what it needed to successfully complete the trademark registration process for our client.

Because of his selfless service to my Firm's client and to my practice, Rob truly has earned my thanks and my continuing referrals.

Most Respectfully Yours,

Kaplan Intellectual Property Law, LLC



by: Barry E. Kaplan  
Registered U.S. Patent Attorney