



Rob Burgner
Bleeding Edge, Inc.
3340 Lynnray Drive
Atlanta, GA 30340

December 9, 2010

Dear Rob,

Thanks so much for all your hard work and professionalism in helping me to serve my clients: HealthMark Partners, The Content Factor, and Centerpoint Direct.

In my marketing business, I run across clients with many combinations of needs and desires. While I specialize in writing copy, and have even been known to code a thing or two, the changes in streaming video technology over the past several years have gone right over my head.

It's great to know that when my clients want to add video to their web sites, I have you as a resource. You took my clients' videos, in a number of formats, converted them quickly and affordably, and you added video players to their sites. I would have spent hours or days trying to figure out the stuff that you can do in your sleep. Thanks to you, my clients get everything they ask for, seamlessly, and I look like a rock star.

Please call on me for any web or video referrals you need to attract new business.

Gratefully,

A handwritten signature in blue ink that reads "Veronica Brown". The signature is written in a cursive, flowing style.

Veronica Brown