

Open Door Insurance LLC
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“Not One Size Fits All”

To Whom It May Concern,

It is my pleasure to write this endorsement letter for Cliff Wilcox of the Cliff Wilcox State Farm Agency located in Roswell GA. I met Cliff 6 years ago when he joined the Roswell 400 Powercore networking team. At the time I had Allstate for my home and auto coverage. I had no reason to dislike my coverage with Allstate and stayed with them.

After 6 months of hearing Cliff explain the intricacies of homeowner insurance, I recognized there is more to this than just paying the premium. He explained how to cover the dwelling and contents but also how to insure accessory structures. He talked about how important it is to have documentation or a video of what's in your home for contents coverage. Cliff spoke of limits on coverage for technology items, jewelry, art and how to get those fully insured.

He talked about Auto coverage and how important it is to have coverage that limits your risk even if it means paying a few more dollars in premium. He talked about having Med Pay on the plan and how that benefits the insured. He explained how I could reduce my premiums by taking a driver's class.

He explained why an umbrella policy is so important for my protection, liability and limiting my risk. After hearing all this, I called my Allstate broker and found out he was no longer with the company and they would assign me a new broker. I said no thank you, I have a new broker in mind.

I sat down with Cliff, and he explained everything to me about my needs and coverages. He took the time to answer all my questions and to go over things until I understood. He is always there when I call and if not, he will promptly get back to me. He is professional, knowledgeable and a good human being. This is why I highly recommend Cliff Wilcox of State Farm.

Sincerely


Louis Agudo
CEO Open Door Insurance