Endorsement Letter
Panina Miller Gordon and The Ancon Group, LLC

To Whom It May Concern:

Panina Miller Gordon and I's paths crossed a couple months ago. At the time, I was not sure if her services were 100% bookkeeping and other business financial services or if she was ready, willing, and able to do tax filings. Certainly, I thought I would keep her card in the event one of my business clients needed help organizing their books. In fact, what drew me towards Panina was her simple, yet highly illustrative phrase "numbers tell a story... I make numbers speak".

To my best luck, I gave Panina a call around the start of tax time. I asked, "Can you help me"? In the past I had used a CPA who, sure, got me great results in the way of tax refunds. However, my story was someone else's story, and I was determined to find a filer who accurately recorded exemptions and tax credits with the goal of "not paying more than I validly owe". This is another great Panina one-liner.

Panina and I's tax story went from a $2,500 deficit to a $1,500 deficit with no other explanation but time, creativity, and yes verification. For example, Panina located an energy efficiency tax credit for window repairs I would never have located on my own. For example, Panina asked for receipts of out of pocket medical expenses until we got to immunization bills from CVS of $50.00 and said together "that is enough.. we are good here."

Dealing with Panina at tax time is like having a CNN newsroom reporting an election. It is a weeks long journey, numbers change, receipts are gathered, and this gathering changes the numbers. If your tax preparer is telling someone else's story on your tax filings, is not blowing up your email with what it will take to make your situation better, and/or isn't giving you lasting advice that survives the immediate filing, such as the advice I received to increase withholding levels during income growth to avoid deficits, then this may be an opportune time to hire Panina.

Thanks !!
Panina !!
- JBS

Best Regards,

Jacob B. Shumard, Esq.