



3/4/2019

Dear Linda,

As I was approaching the one-year anniversary of launching my business it was apparent to me that Simply Decorated needed a logo and a website that fit the image that I wanted to portray. It was time to rebrand. I knew exactly what I wanted that image to be, but I was overwhelmed with how to begin. Then, I spoke to Inspired 2 Design.

During our initial conversations I explained that I wanted a logo, website design, and a brochure for interior design and staging. You walked me through a step-by-step process to accomplish all of my goals. You explained exactly what you needed from me at each step. You asked all of the right questions and took my random ideas, photos, and copy and merged it into a cohesive brand that is woven perfectly throughout each of the projects that your company created for me.

When I design a front entry way for a home or a business I want it to feel welcoming. I told you that I would love my website to feel exactly like that... like someone coming into a friend's house for coffee. It as a tall order and you accomplished it perfectly. Within one week of the website's launch I had a call from someone who had run a Google search for interior designers in my area and she came across my site. She said the website is beautiful and it made her want to have Simply Decorated help with her home project. It is exactly what every company wants their website to do-welcome clients and invite them in.

Thank you for the pleasure of working with you and John. Inspired 2 Design has exceeded my expectations with a brand and a website of which I am incredibly proud. Please be certain to send potential clients my way for a positive testimonial for your outstanding work.

Sincerely,

Cindy DeMaio  
Simply Decorated