



MOO
ON
YOU
BY
AMANDA WALKER

**Desk of Amanda Walker,
Moo Studios
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Fine Artist**

Dear Potential Client of Atlanta Legal Marketing,

I have worked with Heather Riggs and her team since the summer of 2019 to coordinate online marketing strategies for Nick Schnyder, an attorney, with his professional legal marketing for Search Engine Optimization and website services after he mentioned an interest in expanding his online branding and presence. He asked for my help in recruiting the best.


Heather brought her team of trusted and specialized advisors to meet with me after I enlisted the help of her remarkable company, Atlanta Legal Marketing. I knew that they could provide the best and most specialized and specific marketing guidance available. With Heather having a law degree herself, she knew exactly what language to use in her client interview in order to gather information she needed to put together excellent branding and strategy. She easily provided very helpful tips, like an update to the company motto so that it flows better when spoken and read. She also explained how it would be more memorable because it was spoken to the beat of three syllables—the magic number in marketing!

Heather worked diligently with Nick and his team and was extremely patient in accepting added material that he was creating throughout the process like online video, testimonials, and even added a link to the firm's Google reviews page so that it is prevalent once the site visitor scrolls through the home page.

Heather and her web design expert made in person visits to the office and finally provided the IT staff of the firm with full website behind the scenes tutorial so that the employees could make their own edits to the site in the future. Also the firm is still a client of her SEO and blog writing services, with which they report to be very satisfied with the results and the specific legal jargon and imagery her team uses!

Working with Heather and her team is really a no-brainer. Their customer service, attention to detail, and incredible knowledge and creativity are second to none when it comes to legal advertising agencies.

Sincerely,



Amanda Walker, Artist and Creator of Moo on You: Moo Studios