

7.22.20

Betty Emery

Be Write Communications



I love working with Betty Emery of Be Write Communications! I have used her on several websites this year and she always makes my job easier while making me look good to my clients.

Our latest project together was a client with a lot of information and a complicated message to get across. Betty wrangled all his copy while keeping the message consistent and strong. She did an incredible job and my client is extremely satisfied with his new website.

Betty is more than flexible with her efforts and very fair with her rates as well. The best case scenario is when she can write the copy for an entire website for me. But sometimes I can only get the client to use her for one part of the project. Betty is always willing and does such a great job they end up expanding what they wanted her to work on.

She is currently doing an overview of the website copy (instead of writing all of it from scratch) for one of my new clients now. Even though my client is a decent writer, Betty is bringing out the core message and giving us text that transitions between areas so it will make sense to people who are looking at it with fresh eyes.

Thank you Betty for helping me be better at my job!

Holly Neumann